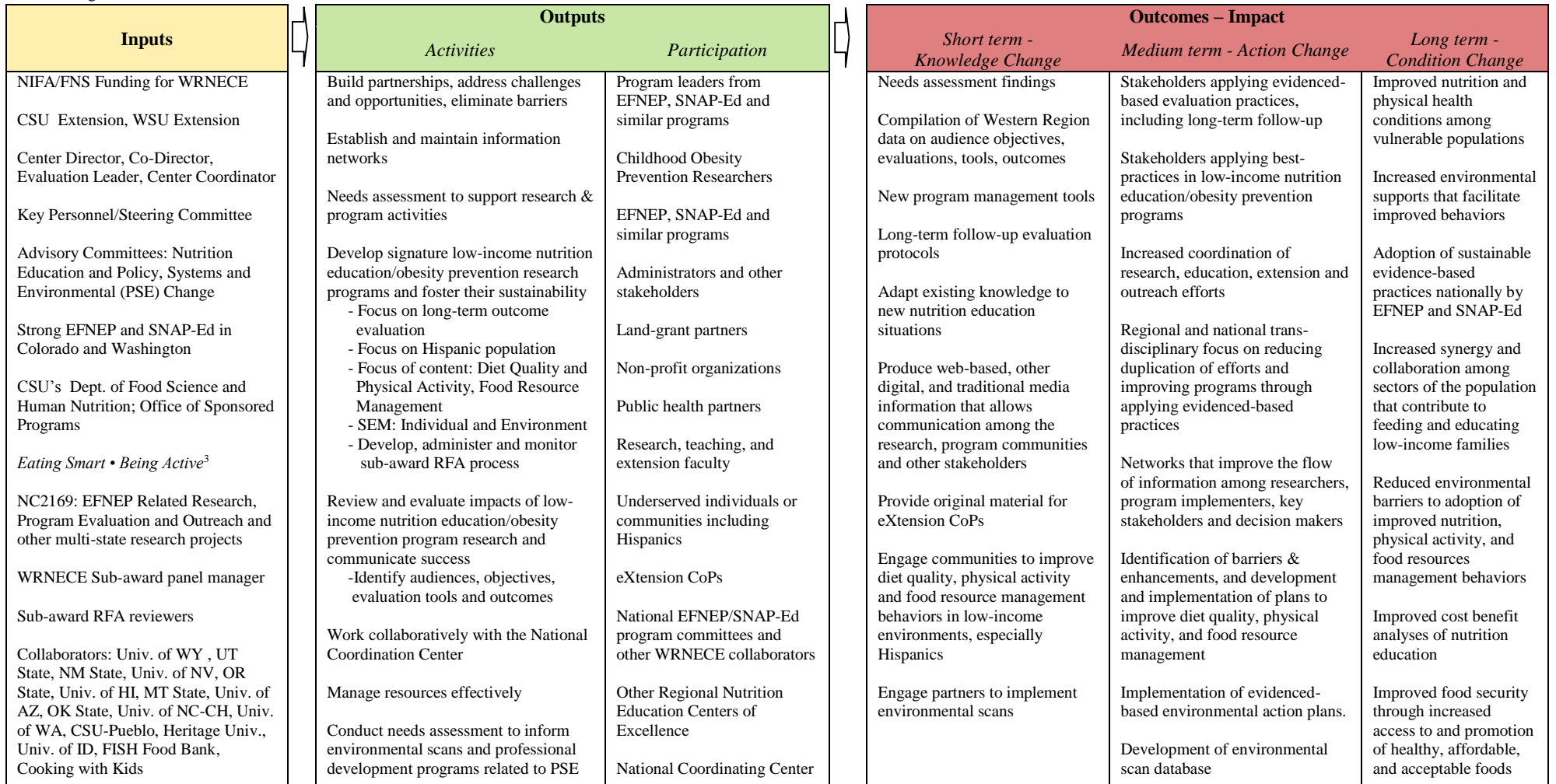


Figure 2. Western Regional Nutrition Education Centers of Excellence Program Logic Model

The Mission of the Western Region Nutrition Education and Obesity Prevention Center of Excellence (WRNECE) is to improve the health of low-income Americans through multiple strategies, including complementary nutrition education and public health approaches. The WRNECE will build the evidence-base for nutrition education and obesity prevention strategies and interventions that produce measurable improvements in health, obesity, nutrition (food behavior), and physical activity-related outcomes of interest to USDA; and develop effective education/extension, environmental, systems, and policy translational activities that promote health and prevent/reduce obesity in disadvantaged low-income families and children.



Assumptions

Food and physical activity behaviors significantly impact health; Evidenced-based research leads to improved nutrition education programs and thus personal behaviors and environmental supports; Relatively short-term interventions can impact longer-term nutrition and physical behaviors; A regional approach is key to strengthening national programs and improving local interventions

External Factors

Congressional funding and food policies; Stakeholder input; Escalating food costs; Changing food and physical activity practices and environments; SNAP-Ed Guidance, EFNEP Program Policy; State SNAP Agencies